



# 5 Tips for Mastering Real Estate Negotiation



**Know Your Market Inside Out**



**Listen More Than You Speak**



**Build Rapport and Trust**



**Stay Calm and Composed**



**Be Prepared to Walk Away**

## Key Takeaways:

- Use these negotiation tips to go from average to exceptional.
- Stay positive — expect a “yes,” not a “no.”
- Negotiation is just one part of long-term success.
- RSP USA empowers agents with proven marketing tools — visit [rspusa.com](https://rspusa.com).

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